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This is Perkie the Chipmunk, one of the world's great conservationists. He stuffs his cheeks with seeds, fruits and nuts, then stores them under the leaves for a rainy day. He plants so many cheekfuls so fast, sometimes he forgets where he planted them. They sprout and grow into trees and shrubs, to be enjoyed by all.



Trade Mark

## INTRODUCING!

# Perkie WE'RE GROWING! Plants

TRADE MARK

The National Audubon Society, in cooperation with Ivy Hill Forest, Cockeysville, Md., announces that arrangements have been made for all Audubon members and their friends to purchase Perkie Plants, shipped to you in the new Perkie Pak.\*

All Perkie Plants offered are known to the botanist as ericaceous, which means that they are shallow-rooted, need no cultivation and seldom need to be weeded. Every package of Perkie Plants is shipped with complete cultural instructions inside.

The Perkie Plant line has wide variety, including azaleas, deciduous and evergreen, rhododendrons, native and hybrid, andromeda, laurel, leucothoe, enkianthus, cotoneaster, boxwood, heather, holly, phlox, etc.

Select your Perkie Plants now from the offerings in this folder, which are identical to those appearing in the Perkie Plant Garden Handbook and Grow-It-Yourself Catalog soon to be off the press. FREE with your initial order!

Your purchase of Perkie Plants through the Audubon Society will help in the important work of conservation. Be sure to place your order early.

\*Patent Pending

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Above is a picture of Perkie Hybrid Rhododendrons after ten days in the Perkies Plant Package. See how Fresh and Perkie they are! Perkies Plants . . . grow . . . as they go . . . to you.

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Imagine starting off with an investment in a dozen or more two-year-old plants costing 50c each and having them increase in value to \$5 and \$10 or more in a few short years. Only nature can increase value and beauty so bountifully. Besides, the joy and satisfaction of watching Perkies Plants grow with each passing season is in itself the best reward. And remember when you plant, you help plant America and aid conservation directly.

**AZALEA SCHLIPPENBACHI.** Native of Korea and Manchuria, popularly known as the Royal Azalea. One of the first to burst into color each May. Its large flowers are among the most delicate in the entire azalea family. Single flowers measure 2 to 4 inches. Fragrant. Known to reach a height of 10 feet. Requires little care and grows best in semi-shade; medium or acid soil. Dislikes hot sun. A Perkies accent in shady border plantings.  $\frac{1}{2}$  dozen \$3.75; 1 dozen \$6.45, postpaid.



*Wonderful therapy for all. It's relaxing and fun to watch Perkies grow.*



*Birds, Perkie the Chipmunk and Perkie Plants are excellent companions for teaching children conservation and the wonders of nature.*



**HYBRID RHODODENDRONS.** The brilliant bloom of the Himalayan rhododendron and the robust strength of American stock have been blended with skill and consummate patience to produce these superb hybrids. Their blooms are intensely vivid pinks, whites, lavenders and reds. Because they are hybrids, their qualities partake of all the great beauty of the Asiatic types, plus the hardiness of the American rhododendrons. They are somewhat less particular as to shade and soil conditions.  $\frac{1}{2}$  dozen \$3.75; 1 dozen \$6.45, postpaid.

**PIERIS JAPONICA (Japanese andromeda).** The profuse bloom and handsome foliage of this hardy ambassador from Japan have made it one of the most frequently selected broad-leaved evergreens. Breath-taking in April and May, when nodding carillons of bell-shaped white flowers sway in narrow clusters along its upright branches. Reaches 8 feet. Glossy foliage changing to a bronze hue as winter comes.  $\frac{1}{2}$  dozen \$3.75; 1 dozen \$6.45, postpaid.

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**RANCH, SPLIT-LEVEL HOMES.** Ivy Hill Forest offers you a special collection of two-year-old Perkie Plants ideally adapted for growing to large size and then planting in their permanent location around the foundation of ranch or split-level homes. Both the  $\frac{1}{2}$  dozen and dozen include yews, azaleas for the sunny side of the house, rhododendrons for the shady side. Naturally, the larger quantity you buy, the more varied the collection.  $\frac{1}{2}$  dozen \$3.75; 1 dozen \$6.45, postpaid.

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**PERK UP YOUR FRIENDS WITH PERKIE PLANTS!** One of the most pleasant memories of gardening is seeing some plant that a friend has given you, and knowing each time you see it that it will be a living reminder of your friendship. It is for this reason Ivy Hill Forest makes available to you growing PERKIE PLANTS in a neat package that can be mailed to your friends at almost any season of the year with the exception of the months from November to April. So . . . perk up yourself and your friends with PERKIE PLANTS.

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## HOW AUDUBON CHAPTERS CAN RAISE FUNDS

Perkie Plants are an effective means of raising funds for Audubon chapters. Ivy Hill Forest furnishes all the necessary promotional material to make your Perkie Plants sales successful.

You take no risk because you make no investment, other than purchasing the sample packages of Perkie Plants at club discount prices. You take the orders, the name and shipping address of the purchaser, and send them to Ivy Hill Forest with your remittance. The Perkie Plants are mailed direct to the recipient. Write today for more information. Address, IVY HILL FOREST, DEPT. 105, Ivy Hill Road, COCKEYSVILLE, MD.

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